





# **FICCI ARISE DELEGATION**

Ed Getaway to London, UK

January 22 - 26, 2019



Learnit





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FICCI ARISE Delegation to London, UK



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t the outset we would like to express our sincere gratitude to all stakeholders, members of FICCI ARISE, Learnit, Google for Education, Cambridge University Press, Extramarks Education, Mind Box, Edunext Technologies, Popcorn Furniture & Lifestyle for making this possible. Education, acquisition, creation and adaptation of new-age information, skills and values - are key drivers of sustainable development of a country. In order to emerge as a dominant economy in the world, India must endeavour to develop a high-quality education system that produces 'new-age' skilled workforce. Making rapid progress over the next two decades would require a committed and concerted effort from all stakeholders involved i.e. academia, industry, and Government. Therefore, it is imperative for all to come together at a common platform to brainstorm and pave way in bringing requisite policy changes to give the right impetus to the growth of the sector.

Acting as a catalyst to this process were the BETT Show & Learnit Conference that offered an excellent opportunity to connect with the global education community, find inspiration and deliberate on future of education, as well as the role technology and innovation can play in enabling all educators and learners to thrive. We are pleased that this powerful

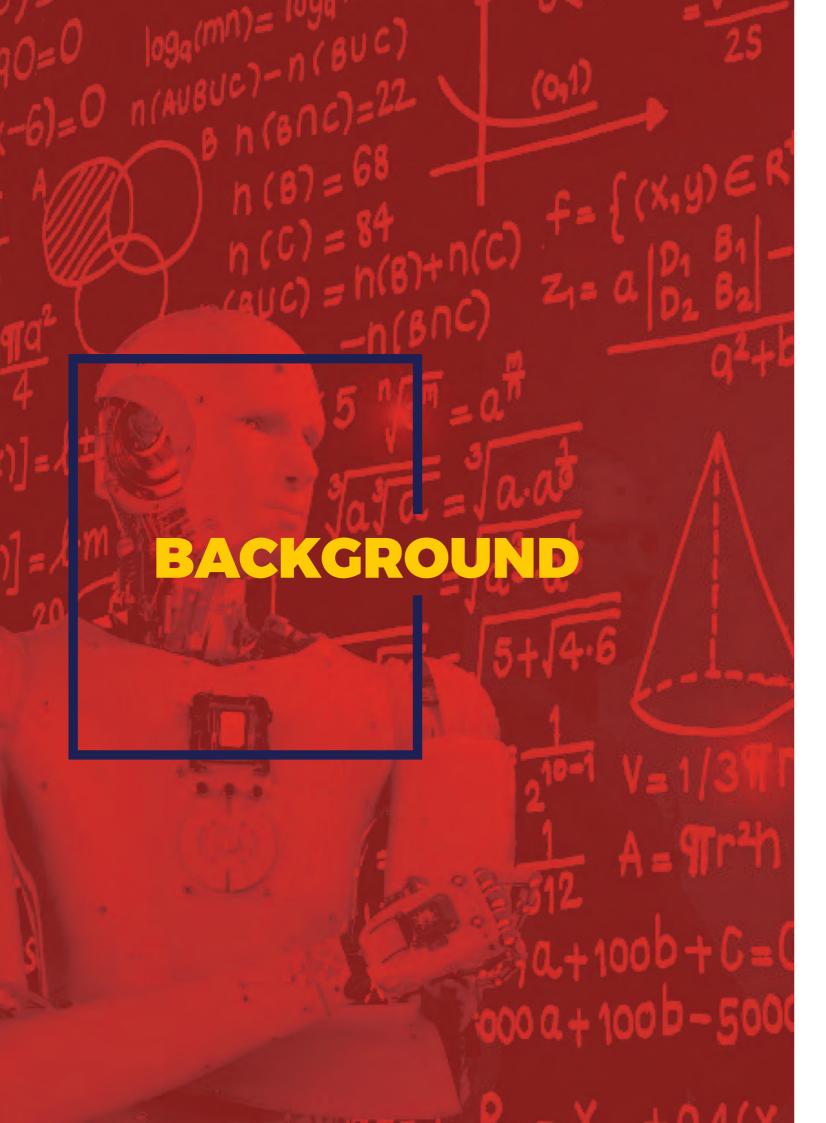
delegation has come back enriched with fresh ideas that can transform educational experiences and cultivate creativity, innovation and inclusivity in classrooms. With the continued support of FICCI ARISE we strive to add more value to all stakeholders and position India as a brand on the education map.

We would also take this opportunity to thank the senior policy makers from CBSE, Government of Gujarat, Government of Maharashtra, Government of Arunachal Pradesh and Government of Kerala, who kindly agreed to join the delegation and under whose able guidance and leadership the delegation was steered to have constructive and meaningful dialogues. We would also like to thank Mr Arunabh Singh for his leadership in not only putting this delegation together, but also enthusing our hosts and fellow delegates to churn out opportunities to have meaningful interactions with our global and national counterparts. We also thank the FICCI team, for giving wings to this idea and actually making it happen.

Last, but not the least, we are deeply thankful to all the delegates who made the delegation come to life and made it a truly informative and educative experience.

FICCI ARISE Fraternity

ACKNOWLEDGEMENT \_\_\_\_\_\_\_5



he education system of a nation plays the most vital role in "nation building", not just for current generation but generations to come. Projections show that our country would require a gross incremental workforce of 250 million by 2030, and to cater to this demand, the private and public institutions, private stakeholders and government agencies must come together around a common vision of the way forward. With the positive contribution by all the stakeholders, we can together make a definite difference and impact.

Broadly speaking, our combined efforts over the past decade have had a positive effect and resulted in upward trends for school education in India. But today, the stakes for school improvement are higher than ever. Across the nation, educators and administrators are under pressure to demonstrate excellence and efficiency in preparing all students for an increasingly complex world, and they must do so in the face of four major challenges:

• Chronic underpreparation: In today's age of Artificial Intelligence and Augmented Reality, the opportunity of demographic dividend is coupled with the emerging challenge of loss of jobs and need for high order skills for new emerging jobs and entrepreneurial opportunities. According to Tony Wagner, from the Harvard Graduate School of Education, students of today need to master key survival skills like critical thinking, collaboration, adaptability and communication to thrive in the new world of work. Unfortunately, we in India, still have an education system that mostly propagates rote learning, leaving little scope for creativity, analytical thinking and problem solving.

- Chronic opportunity gaps: Many students, particularly economically disadvantaged students, have limited access to new age skills based learning opportunities - such as college preparatory curricula and summer enrichment programs - that lead to strong learning outcomes.
- Revitalizing the workforce: To deliver 21st century skills we need to develop a large team of highly skilled, motivated and passionate educators. We need to make teaching as one of the most respected, well paid and sought-after job for the best and the brightest. Such Motivated teachers should be rendered a modern-day working environment with independence for experimentation and innovation.
- Fragmented reforms: Instead of investing in comprehensive improvement plans, States and schools often feel pressured to adopt quick fixes, resulting in a series of disconnected, surface-level solutions that fail to address underlying challenges. To meet our aspirations for India and in order to remain relevant in the global scenario, we need to create a conducive environment for upgrading existing and setting up several new world class educational institutions that deliver 21st Century skill sets.





ICCI ARISE mounted a high-powered delegation of policy makers and promoters of leading Indian Private and Public K-12 Schools to London, UK from January 22-26, 2019. It was one of the biggest and most influential edu-delegation from India. The purpose of the visit was to provide an opportunity for the Indian delegates to witness and participate in two of the leading and most sought-after forums in the space of education - BETT and Learnit. Both these platforms offered an excellent opportunity to the Indian delegates to interact with the global education community, that came together to deliberate on the future of education, as well as the role technology and innovation can play in enabling all educators and learners to thrive.

The Indian system of education, given its scale has largely been driven by high stakes examination and rote learning. As we move into the Fourth Industrial Revolution, an era of unprecedented innovation, we need to bring the requisite reforms right down to the classroom. A proliferation of EdTech platforms too is slowly eliminating barriers in the access to quality education. The delegation helped the education providers from India, experience some of these innovations first hand and understand how we could adopt some of them in our own context.

The K-12 system at the global level has witnessed a transformational change by greatly focusing on innovation and experiential learning. From flipped classrooms to gamified lessons, farm-based instruction to student-led governance, these inspiring ways are changing how students learn and educators teach. These reformative processes created a lot of interest in the Indian school education providers to understand the various models and systems adopted worldwide. The delegation proved to

be an educational exchange platform to the delegates and offered them opportunities to have interactive sessions with edu-leaders from across the globe, witness cutting edge tech innovations and solutions, harness best practices for India and a lot more. It not only proved to be a forum for learning from global educators, but also gave space and opportunity to the delegates to interact with like-minded educators from India.

- 88 delegates from India joined the FICCI ARISE
   Delegation to London, UK
- Central Government representation: Directors from CBSE. Member CABE
- State Government representation: Secretaries from Government of Gujarat & Arunachal Pradesh, Officers from Government of Maharashtra & Kerala
- FICCI ARISE leadership
- Promoters and School Leaders from FICCI ARISE/non-FICCI ARISE member schools: CBSE, IB, Cambridge & State Boards
- Media and other partners
- 14 states covered: Arunachal Pradesh, Assam, Delhi, Gujarat, Haryana, Karnataka, Kerala, Maharashtra, Odisha, Punjab, Rajasthan, Telangana, Uttar Pradesh & West Bengal



FICCI ARISE's high-powered delegation of policy makers and promoters of leading Indian Private and Public K-12 Schools at London, UK



Institutions/ Organizations	Key Representation	Observations	Learnings/ Takeaways
BETT Show (23rd Jan 2019)	<ul> <li>Elizabeth         Deeming,         Director,         Global         Brands         Division,         BETT</li> <li>Rachel         Brodie, BETT         Portfolio         Director</li> </ul>	<ul> <li>World's largest education technology show with presence of more than 800 leading EdTech providers on show, 150 Continuing Professional Development sessions led by industry experts and pre-arranged business meetings.</li> <li>Key Features: Companies showcased their brand in one of the four areas:</li> <li>Idea: Looking to conceptualize their product solutions.</li> <li>Start-up: Companies to validate their product with the market.</li> <li>Transition: For companies who have built up evidence of concept to the use of their solution.</li> <li>Growth: Companies ready to scale up their product in terms of sales and establish a greater market share.</li> <li>Country Pavilions – driving trade and investment: With a spotlight on national talents, gave visitors a focal point where they can source new products and fresh ideas.</li> <li>21st Century Skills and Knowledge Area: Companies showcased products that support the growth of skills and knowledge in learners. The companies exhibiting</li> </ul>	While Indian Educators recognize the importance of internationalization in K-12 sphere, it is important to rethink how we implement educational changes and ensure that every learner has access to best resources and support for the needed educational changes, to produce global citizens.  It is no more just about smart boards and presentations- based lectures. Many countries have started adopting new-age technologies like IoT, AR and VR to curate better and customized opportunities for students. It is imperative to envision a K-12 education system that fosters and promotes digital fluency and the infusion of technology in teaching and learning processes

KEY ENGAGEMENTS \_\_\_\_\_\_\_13

Institutions/ Organizations	Key Representation	Observations	Learnings/ Takeaways
		<ul> <li>specialized in products relating to STEM, ICT, Arts and other subjects that help drive learning outcomes to support 21st century skills and knowledge.</li> <li>Schools Theatre: This paid-for stage was for those who wanted to reach audiences working in primary or secondary education (K-12). It attracts around 33% leaders, 60% educators and 7% support services</li> </ul>	to improve outcomes for all students. We need a culture of innovation and change that thrives in inclusivity.  It is crucial that educators and administrators are equally fluent in using and applying technology to enrich and enhance student learning and also contribute towards their own learning and professional growth.  There is also a need to bring the indigenous EdTech providers at a common platform with the Indian education industry for exploring synergies and benefitting from each other.
Adobe @BETT (23rd Jan 2019)	Ben Forta – Sr. Director, Education Initiatives, Adobe	<ul> <li>Adobe Spark is a free of cost program, where Adobe is offering free licenses and professional development workshops under the program 'Adobe Digital Disha':</li> <li>Adobe Digital Dishais an India specific program conceptualized in sync with Digital India and</li> </ul>	Explore synergies to adopt Adobe Spark to build digital literacy and creativity skills of students in schools across India.

Institutions/ Organizations	Key Representation	Observations	Learnings/ Takeaways
		<ul> <li>Skill India mission. It aims to empower educators to provide digital experiences to students to become future ready.</li> </ul>	
		• Its 4E Strategy has undertaken the task to digitally revolutionize today's education needs (K-12, Higher Education, Skilling Centers) by providing Adobe Spark – a tool to transform teaching and learning in response to the needs of the Experience Era.	
Learnit Conference (24th – 25th Jan 2019)	Katy Fryatt, Founder & CEO, Learnit	<ul> <li>United education's global community and led deliberations about the current state and future of education.</li> <li>The conference witnessed focused deliberations on policy roadmap and other topical issues in the Education. The major themes for this year's conference were:</li> </ul>	At the backdrop of growing population and in recognition of the widening skills and opportunity gaps, schools will play most critical role in developing organic ways to strengthen systems which support and
		<ul><li>The Future of Work</li><li>Educating General</li></ul>	encourage education. Considering
		• Equality & Access to Education	current ecosystem in India's K-12 sector, the tracks
		Artificial Intelligence in Education	chosen by Learnit for deliberations at the conference,
		<ul> <li>The Business of Education: New Public &amp; Private Models</li> <li>Learning Spaces in 2025</li> </ul>	helped in understanding certain global best practices that can help to empower

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Institutions/	Key	Observations	Learnings/
Organizations	Representation		Takeaways
		<ul> <li>Making Change Happen</li> <li>Impactful Education Innovations</li> <li>Research Presentations</li> <li>Hosted Meetings Programme organized between policy makers and educationists from India and global service providers presented a rare opportunity to explore research collaborations, faculty and student exchange, academic programs and export of educational services with universities and education companies across the world</li> <li>Networking receptions and informal interactions among important stakeholders like Government, School Owners/Promoters and Educators lead to exchange of ideas and collaborations</li> </ul>	today's learners with future ready skill-sets.  To address the growing societal needs and challenges, it is extremely important for Indian Schools to promote a culture of research and innovation. This will lead to many social innovations that could be scaled for job creation as well. Over the years global education systems have developed an ecosystem of recognition and transformation of cognitive skills. Many countries have made strategic investments in innovative educational programs and the conference hosted some of these models like- The FinnishEducation system, Eton College, Brooklyn Technical High School, Sands School England, etc.

Institutions/	Key	Observations	Learnings/
Organizations	Representation		Takeaways
Google Office (25th Jan 2019)	<ul> <li>Colin Marson, Head of Education APAC, Google</li> <li>John Vamvakitis, International Director Education</li> <li>Bani Paintal Dhawan - Head of Education, India and South Asia</li> </ul>	<ul> <li>Senior leaders at the local Google office addressed the delegates.</li> <li>Information on Google tools that can support and enhance teaching &amp; learning practices in the classroom:</li> <li>Collaborative Platform: Google Classroom and G Suite for Education</li> <li>High Speed Learning Devices: Chromebooks</li> <li>Rich Content: Expeditions and You Tube</li> </ul>	In order to transform for 21st century learning, there is a need focus on the following:  • Keeping student learning at the center of technology.  • Technology to enable teachers bring out the best in them.  • Developing collaborative, dynamic and personalised learning for all through integration of new ways of teaching, enabled by technology.







**Delegates from India** witnessing new age technologies in education at BETT, world's largest education technology show













Indian delegates participating in the deliberations on policy roadmap and other topical issues in Education at the **Learnit Conference** 











**FICCI ARISE & Cambridge University Press Reception Dinner: Dr. Vinod** Rao, Secretary (Primary & Secondary **Education), Education Department, Govt. of Gujarat presenting the Indian education sector** opportunities and challenges









**Delegates visiting the Google Office in London where senior leaders from Google** shared information on the Google tools that can support and enhance teaching & learning practices in the classroom



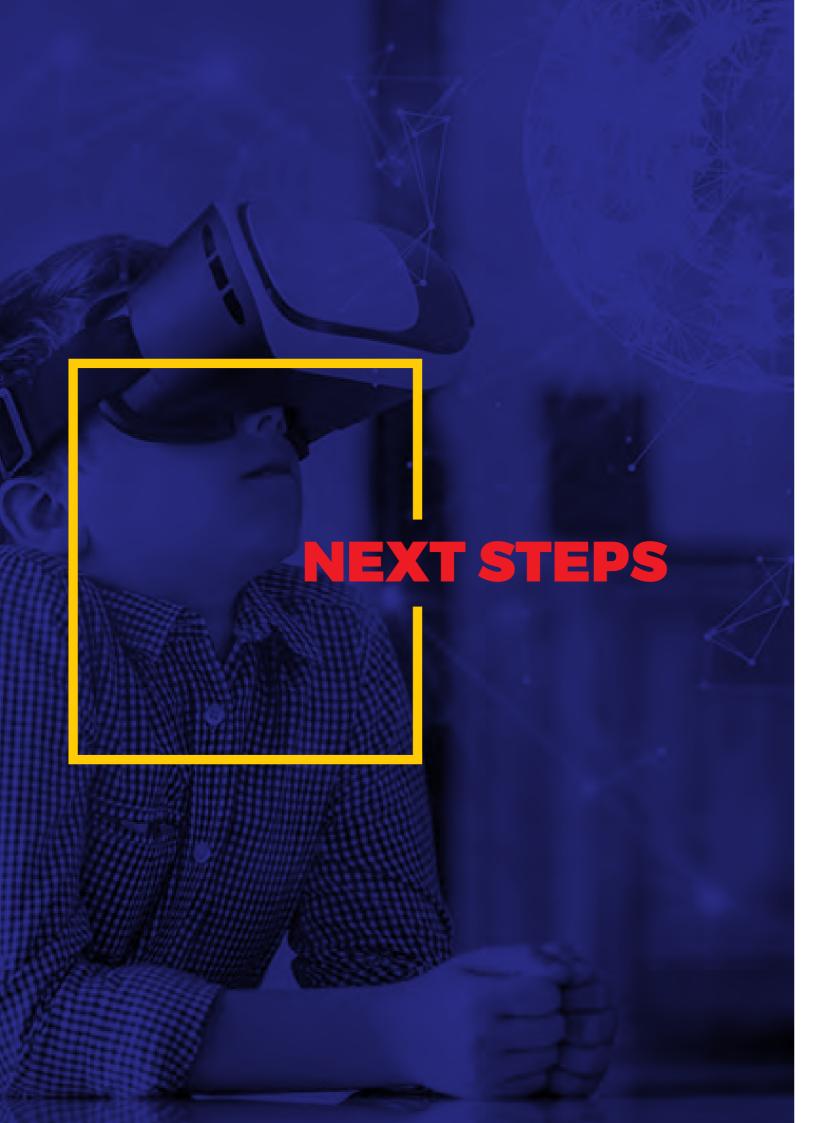






# Major highlights from attending the BETT Show and sessions at the Learnit Conference:

- India of 21stcentury is young, ambitious, aspirational and eager to bridge the gap with developed economies. It is fast transcending from being an emerging economy to becoming a leading operator on global map. Moreover, given the vast demographic contrast between India and several countries, India is sitting on a unique opportunity of feeding to the global workforce. Changing technological and social paradigms demand re-wiring of our current practices for building a more comprehensive education ecosystem for 21stcentury. An ecosystem that moves away from merely providing content and knowledge to building skills and innovative mindsets.
- Many initiatives have been taken to improve the K-12 System in India. However, in order to achieve the dream of being a global knowledge human resource hub, Indian Schools need further widespread integration of new age practices. Time has come for the government and independent school sectors to align and create a collaborative ecosystem of school education. It is time that we utilize the time window of the next 2-3 years to effect large scale reforms that are bold, futuristic and aspirational that would empower today's learners to be future leaders of tomorrow.
- The world has changed. Artificial Intelligence, Augmented Reality, Blockchain, Machine Learning etc. constitute the new normal. Humans are rapidly being replaced by machines in several traditional jobs. This calls for a radical change in how we prepare students in today's classrooms. A paradigm shift is needed to move beyond merely providing knowledge and information to training our students with high order thinking skills.
- The competence and commitment of teachers towards educational processes and pedagogical innovations play a pivotal role in improving and strengthening the teaching - learning process, research and innovation and benchmarking quality initiatives. 21st century classrooms require 21st century teachers who can take up the role of mentoring and as a learning facilitator. It is imperative that we prepare our teachers to reach greater heights of capabilities and passion to lead change in and through classrooms and contribute towards building the new India of our dreams. Government is endeavoring to focus on providing a strong framework for education, up-skilling youth and firmly putting in place a framework which promotes R&D, bolsters quality and fosters an environment which is conducive to innovation.



- FICCI ARISE membership to be extended to selected non-FICCI ARISE members on the delegation, based on recommendation from the Governing Body.
- Explore synergies with Learnit to make FICCI ARISE the official forum for mobilizing top educationists and policy makers from India to attend the Learnit Conference annually.
- Engage with BETT Leadership to explore a partnership for organizing BETT or similar show in India for larger outreach, participation and benefits for remotest part of the country and neighbouring third world countries.
- Explore adoption of Adobe Digital Disha program to build digital literacy and creativity skills of students in member/Hum Saarthi schools across India.
- FICCI ARISE to extend formal invitation to all the institutions/individuals that it has interfaced with during this delegation, to participate in the FICCI ARISE Annual Conference scheduled for 5-6 December 2019 at New Delhi.

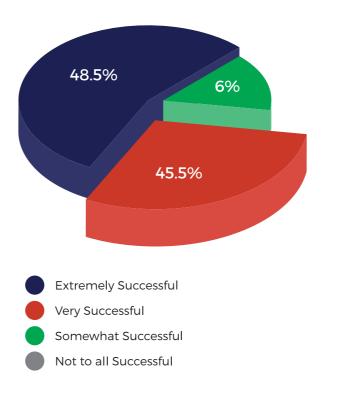
## **Engagement with CBSE:**

After the successful delegation to London, UK, CBSE has engaged with FICCI ARISE to brainstorm and chart out a roadmap for bringing 'Examination Reforms' in the country. The activity, which is under full swing presently, is witnessing participation of senior officials from CBSE, FICCI ARISE leadership and leading experts/practitioners from various examination boards around the world.

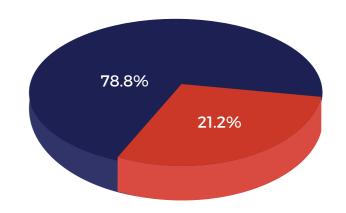




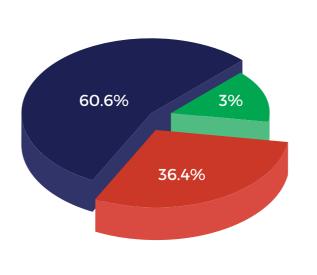
 How do you rate the FICCI ARISE Delegation to London, UK?



2. How did you like the delegation organization and planning?

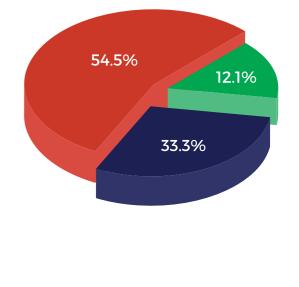


3. Quality of exposure: New age technologies/innovations in education?



Excellent

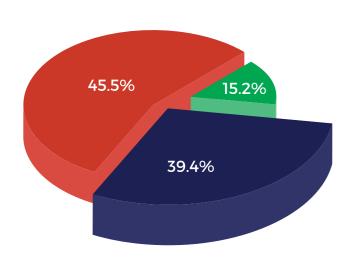
4. Content: Quality of talks/presentations?



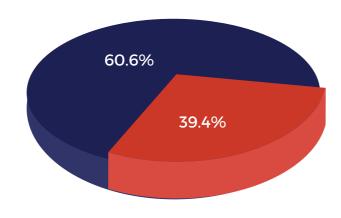
Poor

DELEGATION FEEDBACK

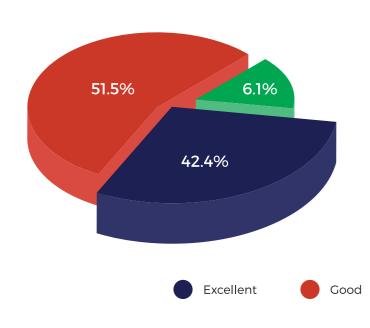
#### 5. Quality of speakers



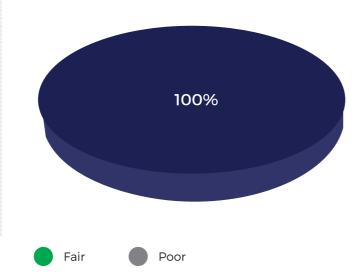
## 6. Quality of networking?



## 7. Value add to your knowledge?



8. Were your objectives of joining this delegation fulfilled?



#### 9. Delegates' voice on what could have been planned better on this delegation

- The talk sessions were very conversational and not in depth. More time for certain topics and better speakers would have helped.
- Better speakers! I felt that many a time we needed to fill the day hence some average sessions.
- Addition of some school or university visit in London to have first-hand experience of classroom transactions.
- Just one day at BETT show was not sufficient to cover the vast experience that it has to offer.
- The hosted meetings program needs to be more effective.

## Testimonials:

"Great initiative by FICCI ARISE to bring all stakeholders at one platform. Events like BETT and Learnit should be held in India as well to give a platform to schools in the remote areas showcase their efforts and best practices. Really thankful to FICCI ARISE for giving me this opportunity. As a government representative, I am taking great learnings from the BETT show and Learnit conference."



Dr. Antriksh Johri

Director (IT & Projects), CBSE, MHRD, Government of India



"Excellent initiative to connect many stakeholders at a global level."

## **Dr. Vinod Rao**

Secretary (Primary & Secondary Education) Education Department, Govt. of Gujarat

"Education has many aspects. Conference should be on more focused subjects. Instead of discussions on challenges, there needs to more emphasis on the solutions."



Head- Curriculum, Research and Training, Maharashtra International Education Board, Government of Maharashtra and Officer on Special Duty to the Honorable Education Minister of Maharashtra





"A global platform where educators across boundaries shared their experiences, in the coming years this event will be like TedEx of Education, looking forward to next edition."

#### Dr. Bijaya Kumar Sahoo

Chairperson - East Zone, FICCI ARISE & Chairman, Sai International School "At the outset, let me thank FICCI ARISE for organising this wonderful UK delegation visit. I understand it's not an easy task to bring together and manage such high powered delegation comprising various stake holders, however, meticulous planning and liaisoning ensured that everyone felt comfortable and at ease. Also it turned out to be great learning experience for all. I wish to thank Shobha and her team for this praiseworthy effort...."



Chairperson - North Zone II, FICCI ARISE & CEO, DCM Group of Schools



"Excellent planning by Ficci Arise. Seamless and well-coordinated. A very good beginning. A good idea to have a rotational core team of some leadership who can help and assist with the speaker sessions. It's good to have a good mix to cater to all schools. Must compliment this initiative"

#### Ms. Manika Sharma

FICCI ARISE Member & Director The Shriram Schoo



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"It was a wonderful experience to be a part of a delegation so committed to educational excellence. The mix of the group - from Heads to owners to government and CBSE - provided many rewarding conversations. The visits to BETT and to the Google office were excellent features. Overall a very well planned and organised experience. FICCI Arise is to be congratulated."

**Dr. Shalini Advani** 

FICCI ARISE Member & Director, Pathways School Noida



"The FICCI Arise initiative to form a delegation comprising of persons active in diverse facets of education was a great idea. It generated a holistic mix of school leaders, policy makers, service providers, content creators, bureaucrats and entrepreneurs. The extensive opportunities for networking allowed a useful exchange of ideas and practices. The momentum should be maintained within the country as well. If one had to suggest one thing, it would be to enhance the representation from the southern states. It may be inevitable, but there was an overwhelming presence from the NCR region."

#### Lt. Gen Surendra Kulkarni

Principal, Mayo College, Ajmer

"The delegation in itself was an eclectic group. This enabled networking amongst ourselves. At the conference, one was able to witness different aspects of technology in education- the trip to the google office in particular was enriching. Some sessions on education, like the ones on Finnish schooling gave us a different paradigm to consider."



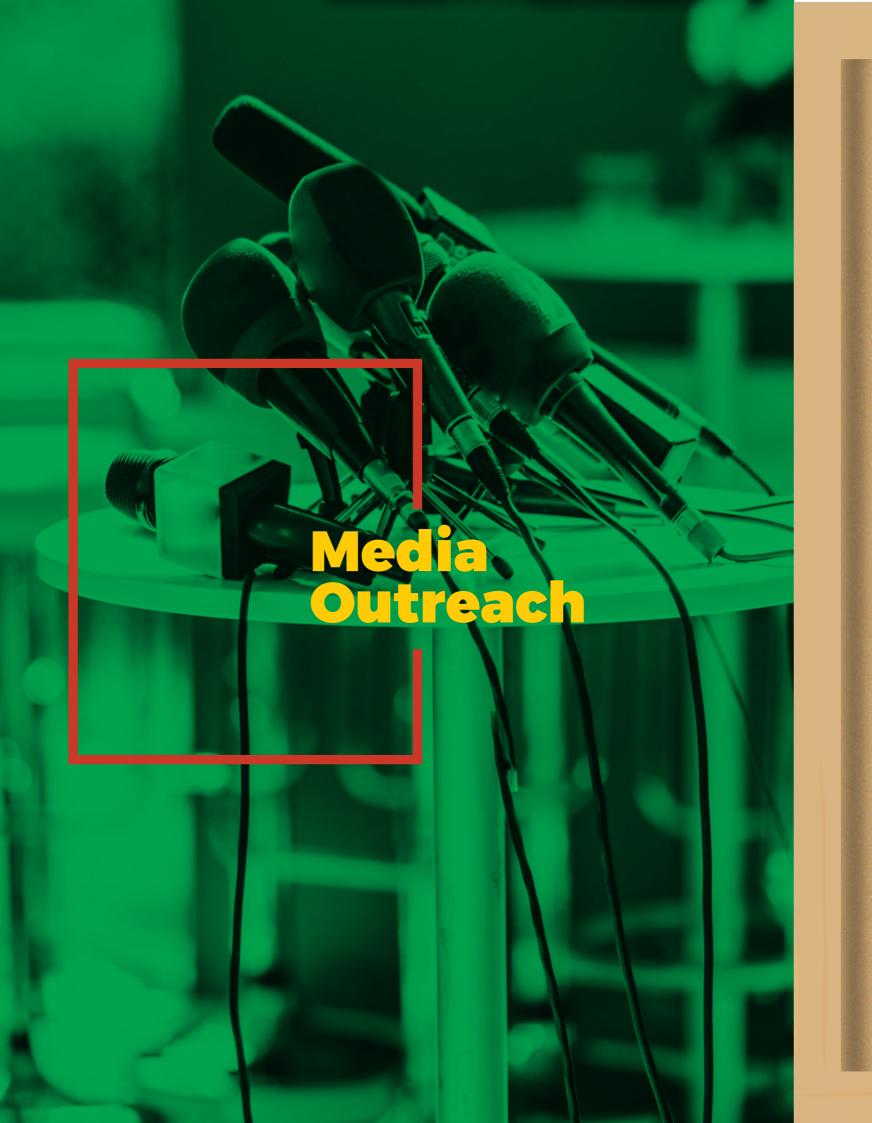


"This was indeed a huge opportunity especially for the first timers where one could remain focused on the purpose without having to worry about the stay, food, comfort and travel. Besides we could interact with the best minds in this field and also there was ample time for networking. Superb and Extremely Fruitful Trip!!felt Completely Recharged."

A Big Thankyou to Arunabh and Samreen







## **Online Media**

FRANCHISE INDIA



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FICCI ARISE Mounted High-Powered Delegation Of Top Educationists And Policy Makers To London For BETT And

PICO Allance for Be-Imagining School Education (PICO AMSE) has movimed an BT-member ring powered delegation of too educationists and policy, mailers to London the UK from Jenuary 22 to 26. 2016 to statend two of the leaving and most obuginuffer glocal partforms names BSTT and Learns, 1070.

This vist has provided the delegates from India tremendous exposure to the latest educational secondages that exist in the space of education also differing an explant accounting to connect with the good exquation community. The employer is used to privide the relegates an oppostunity or local to used to provide the relegates an oppostunity or local to private the relegates an oppostunity or local to private the representation of the provided to the provided

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Through this endeavour RCDI ARISE aims to provide global exposure and a disform for its indigenous editech companies, giving them an opportunity to reach out to the international market space.

liaga Prasad Turmaia Chairman RCCI ARISE & Chairman People Combine Initiatives stated "Learners of toda", are vastly different from those soon in the 20th century. Today's learners are must-kapters, inheritive and disrustors. Excustors therefore near to adoptive of learning failbreat for the earners of tomorrow. Through modiling this institute London, less at PCC ARISE, are extinges a facilitation improve and emance the quality of education peing delivered in the classrooms in India by giving the

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https://www.scoonews.com/news/learnit-day-2-interacting-with-ficciarise-hanging-out-at-google-5499

# Social Media **Snapshots**











Learnit @Learnit\_World - 28 Dec 2018

Excited to welcome this awesome group to @Learnit\_World in 26 days! Big thanks to @FICFIArise @SinghArunabh and @GoogleForEdu



Arunabh Singh @SinghArunabh

Arunabh Singh @SinghArunabh
India's most influential group of policymakers, school promoters & leaders are heading to the UK to attend the world's leaders are heading to the UK to attend the world's largest educational conference!
Kudos to @Learnit\_World, FICFIArise&...

Show this thread









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Established in 1927, Federation of Indian Chambers of Commerce and Industry (FICCI), a non-government & not-for-profit organization, is the largest and oldest apex business organization in India. FICCI through its 600 professional and 70 sectors, works closely with the government on policy issues, enhancing efficiency, competitiveness and expanding business opportunities for industry through a range of specialized services and global linkages.

FICCI has been playing a proactive role in the Education sector and has been a platform for policy advocacy, creating sustainable industry—institute linkages, networking and knowledge sharing and promoting collaborative ventures in academic exchanges, industry-oriented research/ consultancy and value-added services. The recent years have witnessed some very high-powered delegations of Indian Higher Education Leaders to countries like China, USA, UK, Germany, France, Netherlands, Canada, etc. few of which were supported by Ministry and led by senior government officials from Union Ministry of HRD. In the recent past, FICCI with the support of Ministry of Commerce, Government of India and Service Export Promotion Council and in partnership with Education Promotion Society for India, led a delegation of more than 50 Indian Higher Education leaders to the 69th Annual NAFSA conference held on May 28- June 2, 2017 in Los Angeles, USA and set up a "Study in India Pavilion".



The presence and growth of private un-aided K-12 schools is quite widespread across both urban and rural areas and they are playing a key role in nation building by shaping future generations and creating future leaders. Recognising the significance and importance of the sector, FICCI School Education Committee has been active since four years and was recently reconstituted into FICCI Alliance for Re-Imagining School Education (FICCI ARISE). The primary focus of the alliance is policy advocacy, defining norms for standards and transparency, advocating 21st century readiness and facilitating Capacity Building. The fundamental vision of FICCI ARISE is to become a catalyst in government and private efforts for raising the quality of learning outcomes across schools and to ensure that no child is left behind.

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